

Accessories >>
Helmets

Product Name	Line Total
Sport-100 Helmet, Black	\$160,869.52
Sport-100 Helmet, Blue	\$165,406.62
Sport-100 Helmet, Red	\$157,772.39

Accessories >>
Pumps

Product Name	Line Total
Minipump	\$13,514.69

Accessories >>
Locks

Product Name	Line Total
Cable Lock	\$16,240.22

Accessories >>
Hydration Packs

Product Name	Line Total
Hydration Pack - 70 oz.	\$105,826.42

Accessories >>
Cleaners

Product Name	Line Total
Bike Wash - Dissolver	\$18,406.97

Accessories >>
Bike Racks

Product Name	Line Total
Hitch Rack - 4-Bike	\$237,096.16

Category Sales

■ Accessories
 ■ Clothing
 ■ Components
 ■ Bikes



Accessories >>
Bottles and Cages

Product Name	Line Total
Mountain Bottle Cage	\$20,229.75
Road Bottle Cage	\$15,390.88
Water Bottle - 30 oz.	\$28,654.16

Accessories >>
Tires and Tubes

Product Name	Line Total
HL Mountain Tire	\$48,860.00
HL Road Tire	\$27,970.80
LL Mountain Tire	\$21,541.38
LL Road Tire	\$22,435.56
ML Mountain Tire	\$34,818.39
ML Road Tire	\$23,140.74
Mountain Tire Tube	\$15,444.05
Patch Kit/8 Patches	\$8,232.60
Road Tire Tube	\$9,480.24
Touring Tire	\$27,105.65
Touring Tire Tube	\$7,425.12

Accessories >>
Bike Stands

Product Name	Line Total
All-Purpose Bike Stand	\$39,591.00

Accessories >>
Fenders

Product Name	Line Total
Fender Set - Mountain	\$46,619.58

Bikes >>
Mountain Bikes

Product Name	Line Total
Mountain-100 Black, 38	\$1,339,997.25
Mountain-100 Black, 42	\$1,254,722.73
Mountain-100 Black, 44	\$1,365,852.38
Mountain-100 Black, 48	\$1,234,276.03
Mountain-100 Silver, 38	\$1,291,868.70
Mountain-100 Silver, 42	\$1,186,494.85
Mountain-100 Silver, 44	\$1,217,210.36
Mountain-100 Silver, 48	\$1,019,657.00
Mountain-200 Black, 38	\$4,400,592.80
Mountain-200 Black, 42	\$4,009,494.76
Mountain-200 Black, 46	\$3,309,673.22
Mountain-200 Silver, 38	\$3,693,678.03
Mountain-200 Silver, 42	\$3,438,478.86
Mountain-200 Silver, 46	\$3,434,256.94
Mountain-300 Black, 38	\$442,477.09
Mountain-300 Black, 40	\$501,648.88
Mountain-300 Black, 44	\$484,051.52
Mountain-300 Black, 48	\$479,071.90
Mountain-400-W Silver, 38	\$241,773.76
Mountain-400-W Silver, 40	\$323,703.82
Mountain-400-W Silver, 42	\$217,457.87

Mountain-400-W Silver, 46	\$227,347.67
Mountain-500 Black, 40	\$101,734.12
Mountain-500 Black, 42	\$136,293.48
Mountain-500 Black, 44	\$125,925.67
Mountain-500 Black, 48	\$157,569.08
Mountain-500 Black, 52	\$96,982.20
Mountain-500 Silver, 40	\$145,089.43
Mountain-500 Silver, 42	\$141,360.50
Mountain-500 Silver, 44	\$122,512.43
Mountain-500 Silver, 48	\$142,897.27
Mountain-500 Silver, 52	\$161,293.35

Bikes >>
Road Bikes

Product Name	Line Total
Road-150 Red, 44	\$1,340,419.94
Road-150 Red, 48	\$1,540,803.06
Road-150 Red, 52	\$1,415,563.61
Road-150 Red, 56	\$1,847,818.63
Road-150 Red, 62	\$1,769,096.69
Road-250 Black, 44	\$2,516,857.31
Road-250 Black, 48	\$2,347,655.95
Road-250 Black, 52	\$2,012,447.78
Road-250 Black, 58	\$1,506,377.63
Road-250 Red, 44	\$1,448,122.48
Road-250 Red, 48	\$1,348,759.50
Road-250 Red, 52	\$1,066,766.61

Road-250 Red, 58	\$1,587,008.18
Road-350-W Yellow, 40	\$1,657,198.18
Road-350-W Yellow, 42	\$1,120,066.36
Road-350-W Yellow, 44	\$694,003.92
Road-350-W Yellow, 48	\$1,774,883.56
Road-450 Red, 44	\$302,678.72
Road-450 Red, 48	\$136,467.86
Road-450 Red, 52	\$621,103.74
Road-450 Red, 58	\$507,978.30
Road-450 Red, 60	\$306,177.90
Road-550-W Yellow, 38	\$1,227,910.08
Road-550-W Yellow, 40	\$1,071,291.78
Road-550-W Yellow, 42	\$932,039.59
Road-550-W Yellow, 44	\$717,825.91
Road-550-W Yellow, 48	\$1,233,938.88
Road-650 Black, 44	\$509,245.01
Road-650 Black, 48	\$310,946.58
Road-650 Black, 52	\$1,042,909.78
Road-650 Black, 58	\$869,632.78
Road-650 Black, 60	\$521,898.26
Road-650 Black, 62	\$312,250.81
Road-650 Red, 44	\$943,340.56
Road-650 Red, 48	\$878,666.66
Road-650 Red, 52	\$523,630.15
Road-650 Red, 58	\$304,012.64
Road-650 Red, 60	\$1,016,529.02

Road-650 Red, 62	\$879,827.94
Road-750 Black, 44	\$290,298.62
Road-750 Black, 48	\$578,174.31
Road-750 Black, 52	\$515,666.91
Road-750 Black, 58	\$361,145.31

Bikes >>
Touring Bikes

Product Name	Line Total
Touring-1000 Blue, 46	\$1,586,953.57
Touring-1000 Blue, 50	\$1,071,401.06
Touring-1000 Blue, 54	\$743,353.03
Touring-1000 Blue, 60	\$1,721,242.51
Touring-1000 Yellow, 46	\$1,426,372.87
Touring-1000 Yellow, 50	\$981,187.85
Touring-1000 Yellow, 54	\$667,158.15
Touring-1000 Yellow, 60	\$1,518,133.10
Touring-2000 Blue, 46	\$438,867.48
Touring-2000 Blue, 50	\$286,218.66
Touring-2000 Blue, 54	\$772,302.01
Touring-2000 Blue, 60	\$635,723.72
Touring-3000 Blue, 44	\$133,365.03
Touring-3000 Blue, 50	\$348,581.50
Touring-3000 Blue, 54	\$290,075.12
Touring-3000 Blue, 58	\$210,946.18
Touring-3000 Blue, 62	\$135,284.01
Touring-3000 Yellow, 44	\$358,121.89

Touring-3000 Yellow, 50	\$291,747.26
Touring-3000 Yellow, 54	\$196,809.98
Touring-3000 Yellow, 58	\$130,898.58
Touring-3000 Yellow, 62	\$351,547.71

Clothing >>
Jerseys

Product Name	Line Total
Long-Sleeve Logo Jersey, L	\$198,754.98
Long-Sleeve Logo Jersey, M	\$115,249.21
Long-Sleeve Logo Jersey, S	\$21,445.71
Long-Sleeve Logo Jersey, XL	\$95,611.20
Short-Sleeve Classic Jersey, L	\$98,472.72
Short-Sleeve Classic Jersey, M	\$21,973.93
Short-Sleeve Classic Jersey, S	\$71,606.07
Short-Sleeve Classic Jersey, XL	\$129,145.57

Clothing >>
Socks

Product Name	Line Total
Mountain Bike Socks, L	\$513.00
Mountain Bike Socks, M	\$6,060.39
Racing Socks, L	\$13,784.59
Racing Socks, M	\$9,387.15

Clothing >>
Caps

Product Name	Line Total
AWC Logo Cap	\$51,229.45

Clothing >>
Shorts

Product Name	Line Total
Men's Sports Shorts, L	\$16,017.33
Men's Sports Shorts, M	\$45,594.28
Men's Sports Shorts, S	\$20,365.00
Women's Mountain Shorts, L	\$136,774.02
Women's Mountain Shorts, M	\$57,685.76
Women's Mountain Shorts, S	\$137,164.13

Clothing >>
Tights

Product Name	Line Total
Women's Tights, L	\$94,090.64
Women's Tights, M	\$17,727.64
Women's Tights, S	\$91,330.80

Clothing >>
Bib-Shorts

Product Name	Line Total
Men's Bib-Shorts, L	\$34,178.20
Men's Bib-Shorts, M	\$86,166.05
Men's Bib-Shorts, S	\$47,214.37

Clothing >>
Gloves

Product Name	Line Total
Full-Finger Gloves, L	\$69,943.21
Full-Finger Gloves, M	\$48,210.18

Full-Finger Gloves, S	\$11,410.30
Half-Finger Gloves, L	\$22,912.26
Half-Finger Gloves, M	\$54,545.49
Half-Finger Gloves, S	\$36,490.55

Clothing >>
Vests

Product Name	Line Total
Classic Vest, L	\$12,839.70
Classic Vest, M	\$90,250.60
Classic Vest, S	\$156,398.07

Components >>
Mountain Frames

Product Name	Line Total
HL Mountain Frame - Black, 38	\$501,788.20
HL Mountain Frame - Black, 42	\$901,590.23
HL Mountain Frame - Black, 44	\$13,765.92
HL Mountain Frame - Black, 48	\$106,078.56
HL Mountain Frame - Silver, 38	\$930,780.68
HL Mountain Frame - Silver, 42	\$269,874.01
HL Mountain Frame - Silver, 46	\$499,556.57
HL Mountain Frame - Silver, 48	\$141,635.10
LL Mountain Frame - Black, 40	\$1,198.99
LL Mountain Frame - Black, 42	\$63,396.70
LL Mountain Frame - Black, 44	\$93,584.42
LL Mountain Frame - Black, 48	\$57,851.36
LL Mountain Frame - Black, 52	\$2,248.11

LL Mountain Frame - Silver, 40	\$69,934.28
LL Mountain Frame - Silver, 42	\$100,569.36
LL Mountain Frame - Silver, 44	\$58,777.53
LL Mountain Frame - Silver, 48	\$6,970.92
LL Mountain Frame - Silver, 52	\$67,332.75
ML Mountain Frame - Black, 38	\$107,557.58
ML Mountain Frame - Black, 40	\$14,229.41
ML Mountain Frame - Black, 44	\$129,529.46
ML Mountain Frame - Black, 48	\$200,284.50
ML Mountain Frame-W - Silver, 38	\$1,529.18
ML Mountain Frame-W - Silver, 40	\$195,826.39
ML Mountain Frame-W - Silver, 42	\$136,970.66
ML Mountain Frame-W - Silver, 46	\$41,069.35

Components >>
Road Frames

Product Name	Line Total
HL Road Frame - Black, 44	\$375,026.98
HL Road Frame - Black, 48	\$89,872.17
HL Road Frame - Red, 44	\$395,182.70
HL Road Frame - Red, 48	\$89,872.17
HL Road Frame - Red, 62	\$394,255.57
LL Road Frame - Black, 44	\$45,164.68
LL Road Frame - Black, 52	\$299,595.52
LL Road Frame - Black, 58	\$177,635.90
LL Road Frame - Black, 60	\$24,844.69
LL Road Frame - Red, 44	\$194,692.60

LL Road Frame - Red, 48	\$132,125.25
LL Road Frame - Red, 52	\$20,104.44
LL Road Frame - Red, 60	\$195,933.41
LL Road Frame - Red, 62	\$137,213.49
ML Road Frame - Red, 48	\$89,224.50
ML Road Frame - Red, 52	\$32,120.82
ML Road Frame-W - Yellow, 38	\$303,330.84
ML Road Frame-W - Yellow, 40	\$68,167.51
ML Road Frame-W - Yellow, 44	\$485,700.55
ML Road Frame-W - Yellow, 48	\$301,286.79

Components >>
Wheels

Product Name	Line Total
HL Mountain Front Wheel	\$39,988.64
HL Mountain Rear Wheel	\$166,013.28
HL Road Front Wheel	\$112,286.41
HL Road Rear Wheel	\$20,238.16
LL Mountain Front Wheel	\$22,462.84
LL Mountain Rear Wheel	\$18,005.27
LL Road Rear Wheel	\$58,655.37
ML Mountain Front Wheel	\$33,360.39
ML Mountain Rear Wheel	\$119,892.16
ML Road Front Wheel	\$79,354.04
ML Road Rear Wheel	\$10,574.78

Components >>
Handlebars

Product Name	Line Total
HL Mountain Handlebars	\$34,375.35
HL Road Handlebars	\$43,395.60
HL Touring Handlebars	\$12,087.24
LL Mountain Handlebars	\$22,008.27
LL Road Handlebars	\$5,422.54
LL Touring Handlebars	\$1,548.62
ML Mountain Handlebars	\$51,753.71

Components >>
Headsets

Product Name	Line Total
HL Headset	\$19,083.69
LL Headset	\$1,949.40
ML Headset	\$39,909.11

Components >>
Forks

Product Name	Line Total
HL Fork	\$61,034.61
LL Fork	\$16,897.08

Components >>
Pedals

Product Name	Line Total
HL Mountain Pedal	\$38,018.33
HL Road Pedal	\$32,849.54
LL Mountain Pedal	\$10,908.01
LL Road Pedal	\$21,087.19

ML Mountain Pedal	\$12,852.63
ML Road Pedal	\$24,624.89
Touring Pedal	\$7,143.32

Components >>
Saddles

Product Name	Line Total
HL Mountain Seat/Saddle	\$16,392.10
HL Road Seat/Saddle	\$4,232.26
HL Touring Seat/Saddle	\$13,454.78
LL Mountain Seat/Saddle	\$5,636.96
LL Road Seat/Saddle	\$162.72
LL Touring Seat/Saddle	\$1,480.75
ML Mountain Seat/Saddle	\$12,497.17
ML Touring Seat/Saddle	\$1,972.66

Components >>
Brakes

Product Name	Line Total
Front Brakes	\$50,299.31
Rear Brakes	\$15,719.40

Components >>
Derailleurs

Product Name	Line Total
Front Derailleur	\$44,484.27
Rear Derailleur	\$25,725.23

Components >>
Chains

Product Name	Line Total
Chain	\$9,377.71

Components >>
Touring Frames

Product Name	Line Total
HL Touring Frame - Blue, 46	\$68,667.44
HL Touring Frame - Blue, 50	\$74,690.90
HL Touring Frame - Blue, 54	\$324,333.10
HL Touring Frame - Blue, 60	\$221,720.95
HL Touring Frame - Yellow, 46	\$52,404.10
HL Touring Frame - Yellow, 50	\$49,994.72
HL Touring Frame - Yellow, 54	\$323,268.26
HL Touring Frame - Yellow, 60	\$232,378.26
LL Touring Frame - Blue, 44	\$5,001.30
LL Touring Frame - Blue, 50	\$63,216.43
LL Touring Frame - Blue, 54	\$42,210.97
LL Touring Frame - Blue, 58	\$800.21
LL Touring Frame - Blue, 62	\$3,000.78
LL Touring Frame - Yellow, 44	\$58,699.39
LL Touring Frame - Yellow, 50	\$45,611.86
LL Touring Frame - Yellow, 58	\$7,201.87
LL Touring Frame - Yellow, 62	\$69,127.14

Components >>
Cranksets

Product Name	Line Total
HL Crankset	\$148,622.58

LL Crankset	\$44,855.24
ML Crankset	\$10,464.79

Components >>
Bottom Brackets

Product Name	Line Total
HL Bottom Bracket	\$39,581.44
LL Bottom Bracket	\$12,244.93